

RUTHLESSEEDITOR.COM Privacy Policy

Last Updated: February 4, 2015

The Ruthless Editor wants to make sure you understand how this Site collects and uses your personal information. If there's anything about this Privacy Policy you don't understand, please contact the Ruthless Editor: contact@ruthlesseditor.com

About This Policy

References to the "Site" mean www.ruthlesseditor.com, including its associated blog.

This Privacy Policy applies only to information the Site collects.

This Privacy Policy does not supersede or affect the terms of any policy or agreement between you and any third party with whom you share personal information (for example: WordPress, Google+, and all others). Please make sure that you read and understand the terms of all such third party privacy policies, as those policies – and not this Policy – explain how others use your personal information.

This Policy does not apply to any information you may provide to us through other means (for example: at a live event, via mail, or via telephone). Likewise, this Policy does not apply to information collected directly or indirectly by our third party service providers.

Does Ruthless Editor Ever Make Changes to its Privacy Policy?

We may change this Privacy Policy from time to time. The top of the Policy will show the last revision date. It is your responsibility to review this Policy periodically for changes and updates. Your continued use of the Site following the posting of changes to this Policy will mean that you accept such changes.

What Type of Information Does Ruthless Editor Collect?

- **Information You Provide To Us**

We collect the personal data that you choose to provide. This includes your first name, last name and email address. You need not provide any such information to view the Site.

- **Information From Other Sources**

We sometimes supplement the information we receive with information from other sources. Such outside information includes (but is not limited to) page-view information; search term and search result information; Site usage.

- **Log Information**

Our service providers might collect information about your system and how you use the Site. This might include analytic and reporting technologies to record non-personal information such as Internet domain and host names, browser software, operating system types, page views, clickstream patterns, and the dates and times you access the Site. There are a variety of methods for automatically collecting such “passive” information. Third party vendors might also use such tools as web beacons and cookies to manage, monitor and optimize the Site to help us measure its effectiveness.

We are able to determine the IP address from which you access the Site. Essentially, your IP address is a numerical address that is used by computers connected to the Internet to identify your computer so that data (such as web pages you want to view) can be transmitted to you. Your IP address does not tell us who you are.

- **Cookies**

If you have the settings on your browser set accordingly, we might use cookies to track some of your information. The use of cookies is a common practice on the Internet. Cookies are small pieces of information that are placed on the hard drive of your computer in order to store personal data to create a personalized experience for you. Our third party service providers might assign their own cookies to your hard drive, a process we do not control. You have the option to set your web browser to reject cookies and if you do so some features of the Site might not work. You should check the documentation of your browser to learn how to disable cookies.

What About Children's Privacy?

Ruthless Editor does not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to register. If you are under 13, please do not attempt to register at Ruthless Editor or send any information about yourself to us. In the event we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us: contact@ruthlesseditor.com

What Does Ruthless Editor Do With The Information It Collects?

Ruthless Editor uses the personal information we collect from you to deliver the communications you have requested, to contact you if we have questions, to track the use of the Site and to improve the Site to serve you better.

If you wish to be removed from our distribution list after having signed up, please email us at contact@ruthlesseditor.com. You may also use the "Unsubscribe" feature in the email you receive.

When Will Ruthless Editor Disclose My Information to Third Parties?

Ruthless Editor does not share, rent or trade your personal information with third parties for promotional purposes.

We may sell information we collect on the Site in conjunction with the disposition of Ruthless Editor's assets in bankruptcy and/or through merger or acquisition. In the event Ruthless Editor goes through a business transition, such as a merger or acquisition by or with another company, or sale of all or a portion of our assets, your personal information will likely be among the assets transferred.

We reserve the right to disclose your personal information if required to do so by law or in the good faith belief that such action is necessary to: (a) comply with the law or with legal process or government request served on us; (b) protect and defend our rights or property; or (c) act under exigent circumstances to protect the personal safety of a user of the Site, or the public. As needed we may also disclose information we collect on the Site to third-party service providers we retain to provide goods and services to us, including but not limited to those providing reports, analyses, technical support, hosting and maintenance, fraud screening and developing applications. We cannot guarantee that such third parties will not disclose your personal information.

Security

People who try and bypass security systems, or "hackers," are often very skilled at breaking through security systems, and therefore we can make no guarantee that your information will be 100% safe. For your own information and protection on the Site and on the Internet in general, please keep in mind that whenever you voluntarily disclose personal information, that information can be collected and used by others. Similarly, if you post personal information in public places, you may receive unsolicited e-mail messages.

How Can I Access My Personal Information?

You may contact us to update, correct and request information about the data we collect about you, by sending an email to: contact@ruthlesseditor.com. We may require proof of your identity before providing any such information. To the extent the law permits us to do so, we reserve the right to

refuse to provide you with copies of your personal data if reasonably necessary due to administrative or technical burden, expense or security concerns.

You should be aware that it is not technologically possible to remove from our system each and every record of the information you have provided to us. The need to back-up our systems to protect information from inadvertent loss means that a copy of your personally identifiable information may exist in a non-erasable form that will be difficult or impossible for us to locate. After receiving your request, however, all personally identifiable information stored in databases we actively use and other readily searchable media we control will be updated, corrected, changed or deleted, as appropriate, as soon as reasonably practicable.

Other Sites

The Site may contain links to other websites not owned or operated by Ruthless Editor. If you click on such a link, you may be taken away from the Site to an entirely different website. This Policy applies only to the Site and not to any third-party website that may be accessed through links on the Site. We encourage you to read the privacy policies or statements of all such websites.

Questions?

We welcome feedback regarding this Policy. If at any time you believe that the Site has not adhered to this Policy, please contact us and we will use commercially reasonable efforts to promptly investigate and, if necessary, correct the problem.

If you have any concern about privacy issues, please contact us at contact@ruthlesseditor.com.